



Ecopistas: the origins, the present and the future

European Greenways Association – 20th anniversary
NAMUR · 29/30 june 2018



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BUENOS DIAS.

BONJOUR.

GOOD MORNING.

GOED DAGEN

GUTEN MORGEN.

GUDD MOIEN

BUONGIORNO.

BOM DIA.



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Luis Silvestre
former manager
Eco Trails National Plan
Portugal



Filipe Beja
present manager
Eco Trails National Plan
Portugal



VISION

TO BE ABLE TO ADD POLICIES, WILLS AND INTERESTS TOGETHER SO THAT THE ECOTRAILS NATIONAL PLAN, INTEGRATES AND CATALYSES NEW TOURISM PRODUCTS IN PORTUGAL, WHICH SERVE THE COUNTRY, THE REGIONS AND LOCAL COMMUNITIES, WITH RESPECT FOR SUSTAINABLE DEVELOPMENT

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1-The ORIGINS

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4 main pillars in the strategy

1-LEADERSHIP

2-FEET ON THE
STREET

3-PARTNERSHIP

4-PROMOTION
(Regional Seminars
and Workshops)

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NATIONAL PLAN 2001

REFER created a National Eco Trails Plan in 2001, with a view to redeveloping and reusing the railway lines and corridors that were not in use in Portugal;

MUNICIPALITIES CONTRACTS

The plan was implemented on the basis of contractual agreements with the municipalities through which these deactivated lines and trails pass;

PRELIMINARY STUDIES

REFER conducted preliminary studies for landscaping projects, which subsequently served as the basis for the projects that developed each of the Eco Trails;

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BRAND ECOPISTAS

This entire experiment included the creation and registration of a National and European Brand (ECOPISTAS). Moreover, REFER also became a member of the EGWA;

MANAGEMENT RESPONSIBILITY

Since last June 2015, IP – Infrastructures of Portugal (Heritage) had the management responsibility for the NATIONAL ECO TRAILS PLAN



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2-The PRESENT



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VISION



Contribute to territory added value,
preserving **railway heritage** and transforming
Portugal to an excellence tourist destination
with **walking and cycle tourism unique routes**

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✓ **3.600 KM**

N.º Km National Railway Network

✓ **950 KM**

Eligible to PNE

✓ **1.000 KM**

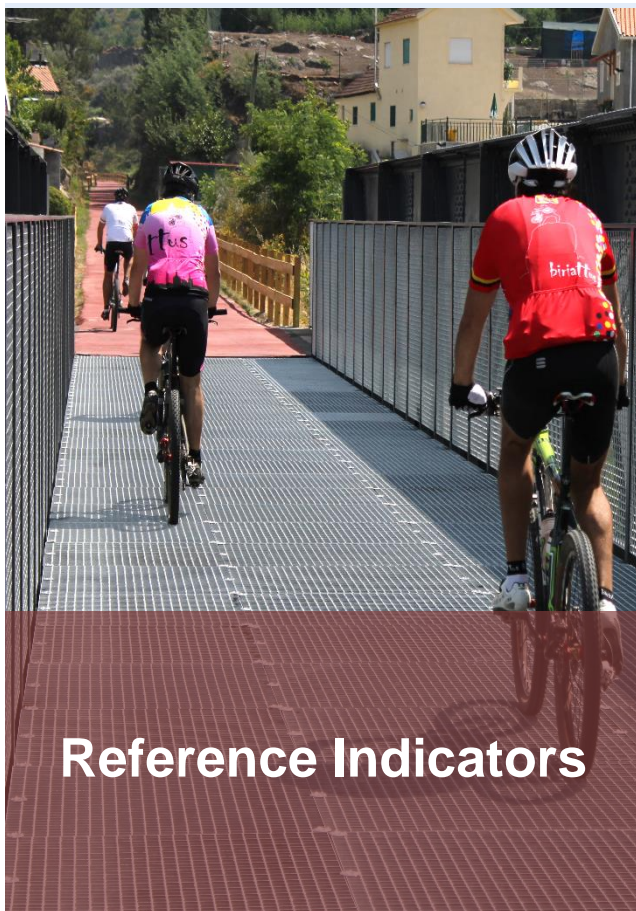
Network without railway operations

✓ **59 / 2.5 M Hab.**

N.º of municipalities crossed by
deactivated railways / Resident Pop.

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Reference Indicators

01

Contratualised Extention
440 Km

02

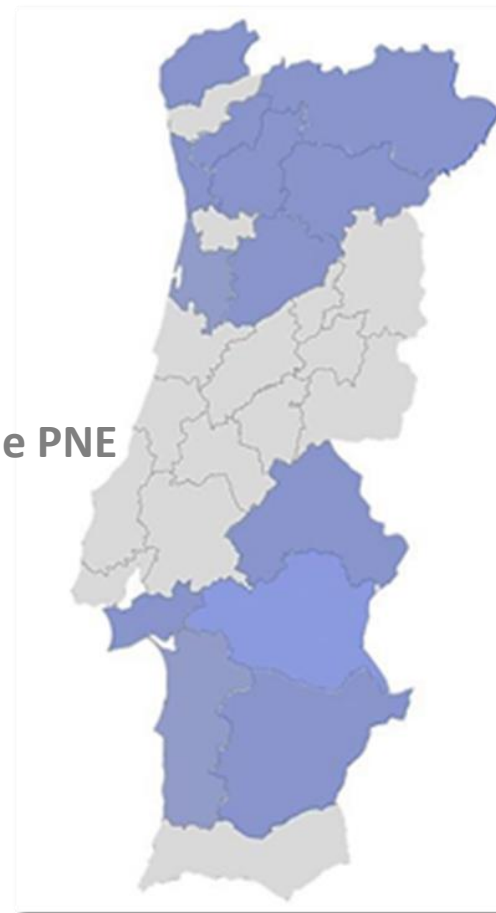
Operational
220 Km 23%

03

N.º Regions NUTS III eligible PNE
13

04

Protected Areas
11



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Famalicão
11 km



Tâmega
39 km



Minho
15 km



Corgo
7 km



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Dão
49 km



Vouga
11 km



Montado
13 km

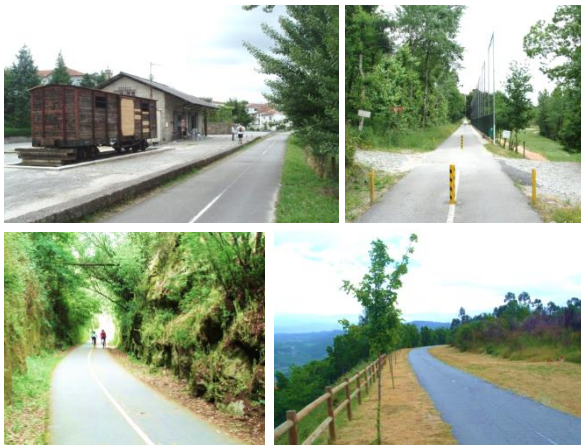


Mora
41 km



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Guimarães
14 km



Sabor
21 km



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Rail Heritage Rehabilitation
Intermunicipalities and municipalities mobilization
Stakeholders cooperation
Internacional, European, Iberic, National, Regional and Local Promotion
Sustainable Management Model

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FRONTEIRA
Main Passenger
Building
Rehabilitation



FRONTEIRA
Water Tower
Rehabilitation



FRONTEIRA
Tiles Heritage
Rehabilitation



FRONTEIRA
Water Crane
Rehabilitation

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MINHO

Ponte do Marco

Bridge

Rehabilitation



MORA

Railway

Warehouse

Rehabilitation



MORA

Main Passenger

Building

Rehabilitation



DÃO

SABUGOSA

Railway

Warehouse and

Main Passenger

Building

Rehabilitation

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SABOR SENDIM

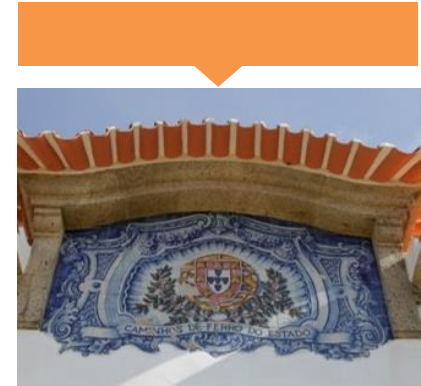
Main Passenger
Building
Rehabilitation



SABOR
SENDIM
Railway
Warehouse
Rehabilitation



SABOR
SENDIM
Tiles Heritage
Rehabilitation



SABOR
SENDIM
Tiles Heritage
Rehabilitation

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**2-The
FUTURE**



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TERRITORY

Knowing the potential and the development opportunities



COOPERATION

Presence, partnerships and institutional collaboration



LEADERSHIP

Learn, Dream,
Motivate, Act



MONITORING and PROMOTION

Collect and Analyze to
Decide and Promote

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TERRITORY



DEVELOPMENT OPPORTUNITIES

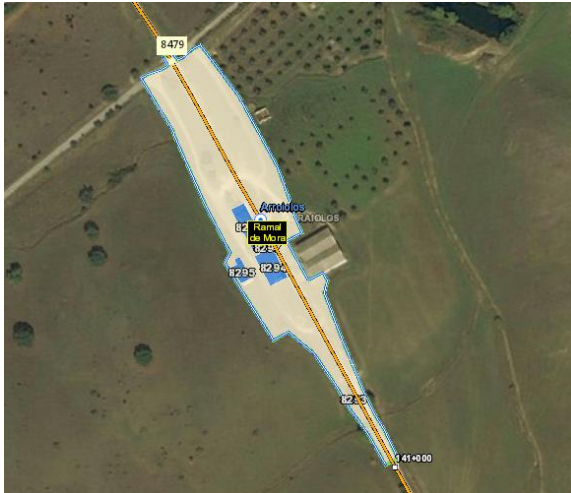


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DEVELOPMENT
OPPORTUNITIES



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COOPERATION



■ Ecopistas ■ New routes

IBERIAN AND EUROPEAN MAPS

- Simple
- Integrated
- Continuous

ECOPISTAS AND CYCLING ROUTES ANNUAL MEETING

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LEADERSHIP



PATH

- Learn
- Dream
- Motivate
- Act



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MONITORING and PROMOTION

Collect and Data Analysis

- Number of users
- Travel purposes
- Users profiles characterization
- Hotel and Restaurant business evolution



Tourism fairs participation



Actions with Tourism Operators

FAM TOURS



Social Engagement



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**People learn to lead
because they care
about something.**

Charlotte Bunch



IP Património

**THANK YOU
OBRIGADO**

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